

Catamount Access Television Corporation

Board of Directors Meeting Minutes

Monday, August 26, 2019

1. **The meeting convened at 4:05pm with the following members present; Drew Totten, Tim Scoggins, Willy Jones, Robert Ebert and Marcia Noyes, Sarah Perrin and Lisa Byer – Executive Director Alex Burke was absent.**
2. **APPROVAL OF MINUTES:** Drew Totten asked for approval of the July Board Minutes.

MOTION: MARCIA NOYES MOVED TO APPROVE THE MINUTES OF THE JULY 22, 2019 BOARD MEETING. WILLY JONES SECONDED THE MOTION. ALL VOTED IN FAVOR. THE MOTION PASSED.

3. **FINANCE REPORT:** Lisa presented the finance report for month ending July 2019 answered questions of the board. She also presented the draft budget for discussion. There was discussion on future funding considerations in light of the threats and the effects on the budget. With that in mind, several budget scenarios were created with various levels of funding but the committee recommends going forward with a budget based on the same funding received last fiscal year. There will be an opportunity for further discussion prior to voting in September.
4. **EXECUTIVE DIRECTOR'S REPORT:**
Lisa Byer provided highlights of her report, which is attached and formally submitted with these minutes.
 - a. *Overview:* Lisa updated the Board on the recent technical difficulties with coverage of the Battle Day Parade and the master control system. She also provided updates to the new staffing that is in place.
5. **STRATEGY WORK SESSION:** Drew explained the need to mobilize the board on how to approach the various threats facing the organization. There are many layers to the issues that are causing confusion within the community and we need to formalize a plan. Several ideas were discussed including forums, spots on CAT-TV and speaking to other community organizations. There was discussion of what the “ask” is and what needs to be communicated. It appears that awareness of the issues is a priority along with financial support or a membership drive to garner support going forward. The action items are to form a committee which will develop the messaging and prioritizing the ideas for outreach. Lisa will provide an idea of what the messaging is via email and then the board will determine best steps for forming the committee.

MOTION: SARAH PERRIN MOVED TO ADJORN THE MEETING. WILLY JONES SECONDED. THE MEETING ADJORNED AT 5:15PM.

Respectfully submitted by,
Willy Jones, Secretary